

## Press Release

See Calibre at Integrated Systems Europe 2012, Stand 3B104

# Simulation Displays appointed as Calibre UK channel partner for HQView processors

*Focus on education, training and simulation markets*

Bradford, UK, 31 January 2012 – The education, simulation and training industry is proving to be profitable for specialist image processing, warping, scaling and processing equipment manufacturer, Calibre UK who this month has added Simulation Displays, a Division of Paradigm AV, as its channel partner for Europe.

Simulation Displays will supply Calibre UK products to integrators and solution providers in the simulation, education and training industry.

Fresh from attending the I/ITSEC show in Orlando, FL, Greg Jeffreys, MD at Bedford, UK-based Simulation Displays, a Division of Paradigm AV says: “We’ve brought in Calibre UK as our image scaling, warping and blending technology offering. Their technology is highly regarded for its accurate, powerful and reliable performance creating a perfect product partnering to complement our offering of screens and projection based equipment that meets the requirements for collaborative working, virtual reality, simulation, academic establishments and specialist resellers.”

Tim Brooksbank, Chairman at Calibre UK says, “The appointment of Simulation Displays will ensure that we are successful in this business sector.”

*At ISE, Simulation Displays, a Division of Paradigm AV, will be demonstrating the HQView320 integrated on their booth in a training and simulation environment.*

ENDS

More information about Simulation Displays can be found at [www.simulationdisplays.com](http://www.simulationdisplays.com).

### **About Calibre UK**

Calibre UK is highly respected worldwide as a specialist manufacturer of image processing technology with 24 years (1988-2012) of experience. Calibre continues to evolve its product range and make further technical advances in the broadcast, ProAV, aerospace, defence, medical and industrial markets through the innovative use of modern technology. Utilizing its own in-house hardware and software design teams for all product development including OEM programmes.

[www.calibreuk.com](http://www.calibreuk.com)

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