

Press Release

Calibre UK marks 30th Birthday with Summer Rewards Program

Bradford, Yorkshire, UK, August 8, 2018 – Calibre UK Ltd a subsidiary of the Coretronic Corporation of Taiwan was established in 1988 and over the past 30 years has become respected world-wide for providing image scaling technology for use with large LED videowalls primarily used for Concerts, Award Ceremonies, Rental/Staging and Advertising and for image scalers for professional projection applications.

To mark the occasion Calibre has launched its biggest ever rewards program against all Calibre branded LEDView and HQView Image Processors. This program is to show our appreciation for our customers support over the last 30 years.

Mr. Willy Tsai Executive Vice President for Calibre commented “It is a great achievement for Calibre to reach its 30th Birthday and we have never been busier. Over the coming months thanks to continuous investment and development, Calibre will be releasing a number of new solutions and products never before seen from the Calibre brand, representing the new era and direction of the company. The first of many will be the HQPro1000 which we will have on show at InterBee 2018”

- ENDS -



Calibre's NEW HQPro1000 4K Seamless Switcher-Scaler will be available for purchase later this year



About Calibre

Calibre was established in 1988, Bradford, and respected World-wide for providing image scaling technology for use with large LED videowalls primarily used for Concerts, Award Ceremonies, Rental/Staging and Advertising and for image scalers for professional projection applications. Calibre is a highly effective OEM partner to many well-known companies in specialist markets, providing customized image scaling and processing solutions. Calibre became part of the Coretronic Corporation in August 2017.

Calibre Sales Contact

Richard Smith

+44 1274 940 770

Email: richard.smith@calibreuk.com

Press Contact

Wei Wei Yin

+886 989 997 068

Email: weiwei.yin@calibreuk.com

新闻报道

携梦并肩 30 载，与君同庆迎未来！

Calibre UK 于 30 周年庆典之际，答谢各界新老客户。

2018 年 8 月 8 日，英国约克郡，布莱德福德 – Calibre UK Ltd 现为台湾中强光电集团旗下子公司，成立于 1988 年，历经 30 年创新与奋斗，获得世界认可。Calibre 的影像缩放和处理技术广泛应用于大型 LED 视频墙，场景涵盖音乐会、颁奖典礼、租赁/舞台、广告以及各类专业投影等领域。

在喜迎 30 周年庆典之际，Calibre 隆重推出 LEDView 和 HQView 系列图像处理器产品的客户奖励计划，以此表达我们对过去 30 年来一直支持 Calibre 的所有客户的敬意和由衷感谢。

Calibre 执行副总裁 Willy Tsai 先生表示“我对 Calibre 在这 30 年里每位员工的努力和公司取得的成就感到骄傲，同时感谢集团在未来的数月中继续增加投资，坚信 Calibre 将迎来前所未有的机遇。我们将发布一系列新的产品和视听解决方案，这也代表了公司新的发展方向，其中 HQPro1000 系列产品将于 2018 年 InterBee 展会上正式发布。”

- 结尾 -



Calibre 最新 HQPro1000 4K 无缝缩放切换器将于年底上市



关于 Calibre

Calibre 成立于 1988 年，总部位于英国布莱德福德，在多项技术中获得世界认可，Calibre 的影像缩放和处理技术广泛应用于大型 LED 视频墙，场景涵盖音乐会、颁奖典礼、租赁/舞台、广告以及各类专业投影等领域。

Calibre 同时也是专业视听市场众多知名公司的 OEM 合作伙伴，为全球客户提供定制化的图像缩放及处理解决方案。Calibre 于 2017 年 8 月正式成为中强光电集团旗下子公司。

Calibre 销售联系人：

Richard Smith

+44 1274 940 770

Email: richard.smith@calibreuk.com

媒体联系人：

Wei Wei Yin

+886 989 997 068

Email: weiwei.yin@calibreuk.com