

## Press Release

# Coretronic acquires British image processing company, Calibre

Bradford, Yorkshire, UK, 16 August 2017 – Coretronic Corporation (Coretronic), Taiwan has completed the acquisition of Calibre, a privately held British image processing technology manufacturer based in Bradford, Yorkshire, UK.

Coretronic manufactures the largest number of DLP® projectors in the world, and is the ODM supplier to the majority of the world's Tier 1 DLP projector brands.

The acquisition of Calibre expands Coretronic's technology capability by the addition of Calibre's compelling range of class leading HQUltra image processing technology and in-house R&D capabilities.

*"It reflects Coretronic's strategy to strengthen its leading position in display and image processing technology with a rich set of capabilities afforded by the Calibre team. This will help Coretronic Group with its plans to further advance in the pro-av markets as well as assisting with entry into the rapidly expanding direct-view LED display markets,"* enthused SY Chen, President at Coretronic, Taiwan.

*"The acquisition will accelerate the company into new markets as well as to help Coretronic continue to drive its move to being an all-round display systems provider. In particular Calibre will leverage Coretronic Group's wide reaching sales coverage and growing pro-av channel sales, particularly in Asia, North America and Europe."*

Former Calibre CEO, Tim Brooksbank will lead as Managing Director of Calibre UK Ltd, now a wholly owned subsidiary of Coretronic.

*"We're delighted to become part of the Coretronic family. We share a common entrepreneurial ethos driven by market development, innovation and above all customer satisfaction. This opens up new opportunities for Calibre's technology, products and staff as part of the worldwide Coretronic Group,"* said Brooksbank.

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## About Calibre

Multi-award winning British company, Calibre has over the past 29 years achieved world recognition providing image scaling and processing technologies for use in broadcast/television, digital cinema, medical, large venue projection, LED videowalls. Calibre manufactures products under its own brand-names as well as providing products and technology to several market leaders in the Pro-AV market worldwide. Calibre is a market leader in innovation, utilizing its own, UK & Germany-based in-house hardware and software design teams for all its product developments and its own UK manufacturing.

## Some useful links:

Twitter: @CalibreProAV

Website: [www.calibreuk.com](http://www.calibreuk.com)

## About Coretronic Corporation

**Coretronic Corporation (Coretronic)** was established in Hsinchu Science Park on June 30, 1992. Coretronic is a DLP projectors, interactive projection system, projection module, LCD backlight module, Touch module, industrial and medical LCD display, commercial LCD display manufacturer in Taiwan.

Coretronic generated US\$1,768.7 million in sales revenue in 2016 and now has about 17,000 employees throughout its global operations spreading across Taiwan, Mainland China, the United States, and Europe.

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Pictured: Tim Brooksbank, Managing Director of Calibre UK Ltd with the HQUltra4000FST 4K Multi-Channel Seamless Scaler-Switcher

[http://www.calibreuk.com/images/press\\_images](http://www.calibreuk.com/images/press_images)